

PROMOTIONAL MATERIALS | FSTA®

CUSTOMISABLE POSTER – 4 STEP GUIDE

How should I customise the poster?

To create your own customised poster simply open the Word document and follow these four simple steps:

The diagram illustrates a customizable poster template for FSTA (Food Science and Technology Abstracts). The poster features the FSTA logo at the top left, a list of disciplines in the center, and a section titled 'How can FSTA help you?' at the bottom. Four numbered steps are overlaid on the poster to guide customization:

1. Update the trial end date: Points to the text 'AVAILABLE HERE UNTIL 12.31.25' in the top right corner.
2. Update the URL: Points to the URL 'http://bit.ly/1MOu5YC' in the bottom section.
3. Update the logo: Points to the IFIS logo in the bottom right corner.
4. Save the poster as a PDF: Points to the bottom of the poster.

The poster content includes:

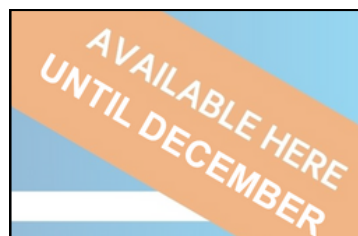
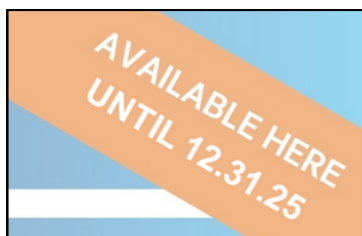
- FSTA®** sciences of food and health
- Comprehensive coverage of the sciences of food and health, including:
- Disciplines: Sustainability, Environmental Health, Microbiology, Genetics & Genomics, Hospitality, Sociology, Food Science, Brewing & Distilling, Veterinary Medicine, Economics, Business & Management, Endocrinology, Nutrition, Culinology, Sport Science, Agriculture, Pharmaceuticals, Food Safety, Manufacturing, Animal Science, Reformulation, Dairy Science, Chemistry, Toxicology, Food Technology, Dietetics, Plant Science, Processed Foods, Meat Science, Waste Management, Psychology, Pet Foods, Medical Science, Viticulture & Oenology, Packaging, Biotechnology, Epidemiology, Agronomy, Metabolomics, Public Health, Analytical Techniques.
- How can FSTA help you?
- Find high-quality, trustworthy research quickly and easily.
- Discover information from across the world.
- Broaden your scope with journals, patents, reviews, & more.
- Ask a librarian or visit: <http://bit.ly/1MOu5YC> to access FSTA today
- IFIS food and health information | www.ifis.org

On the following pages we will take you through each stage of this process. If you would like any further assistance, please contact us at support@ifis.org

Updating the trial end date

In the orange banner, the “until 12.31.25” text is currently used as a placeholder. To edit this text, click on the text box and update it to your trial end date.

You can either use a date or other relevant wording, such as the examples shown below. You may customise this text to whatever you want.



Updating the poster URL

You will notice that the URL is a Bitly (bit.ly) link. This is only a placeholder and will require updating to the URL through which your users can access FSTA at your institution.



This FSTA access URL will likely contain the name of one of our vendor platforms, such as EBSCO, Ovid, or Web of Science.

Please do not include the full-length URL, as it will not fit into the poster template. Instead, please use shortened URL, with the help of a URL shortener like Bitly.

You can create a Bitly URL using the following steps:

- Locate the URL through which users can access FSTA at your institution
- Sign into Bitly at https://bitly.com/a/sign_in
- Select Links from the left menu, then Create a Bitly Link
- Copy and paste the full URL that you want to shorten into the ‘Destination’ box
- We advise that you customise this URL to make it more memorable to your users. To do this, type a new URL ending into the ‘Custom back-half’ box in the ‘Short link’ section. For example:

<http://bit.ly/<university-name>>

- Once you have customised the URL, click the ‘Create your link’ button
- Copy the new link, then return to the customisable poster and paste (Ctrl+V) this new Bitly URL where the placeholder Bitly URL is located by default

Updating the poster logo

By default, the customisable poster contains our logo in the bottom right corner. This is employed as a placeholder to show you where your institution's logo should be located.



To update the IFIS logo to your institution's logo, please follow these steps:

- Locate and/or save a copy (either as a JPEG or PNG file) of your institution's logo
- Open the customisable poster and right click on the IFIS logo
- In the menu that appears, click Change Picture -> This Device
- Locate the copy of your institution's logo and double click on it
- Adjust the size of your logo to your desired measurements

Saving the poster as a PDF file

For optimal picture quality, we recommend that you save the customised poster as a PDF file, rather than as a Word Document file, prior to printing your copies for display. We offer the poster as a Word Document file to allow all of our customers the ability to edit the poster's appearance in the above ways.

To save the poster as a PDF file, please follow these steps:

- Open the now customised (i.e. URL- and Logo-updated) poster
- Click File -> Save As
- Using the dropdown menu beneath where you enter the file name, locate and select 'PDF', as below:

